

KUBERNETES A TALE OF TWO JOURNEYS

GROWING **ECONOMIC UNCERTAINTY**

ENTERPRISE **AGILITY** IS NOW ESSENTIAL

MULTI-CLOUD, 5G, BIG DATA, AI, ML AND EDGE

WHICH **KUBERNETES JOURNEY** WILL YOU TAKE?

LEGACY

Proprietary Lock-in

Limited portability, increased dependency and spiralling license fees.

Monolithic Bloatware

Vertically integrated stacks are complex, cumbersome and slow.



Imitation Not Innovation

Struggle to keep up with speed of eco-system innovation.



CLOUD-NATIVE

ITOps Flexibility

Delivering a consistent developer experience means more focus accelerating time to market.

Developer Agility

Build high performance, stateless apps across central, distributed and edge locations.



Powered by Open Source

Cloud-native solutions like Rancher are driving rapid digital transformation at scale for less.



 **RANCHER**

rancher.com/start-journey